

staceygeorge

summary

I have over 15 years of experience incorporating design, illustration, and production management skills to produce individualized visual communications solutions for my clients. They represent a diversity of industries; education, financial services, health care, marketing and communications, technology, and retail. I am known for my ability to take a project and run with it, creating innovative work, on budget, on time, and on spec. My most recent projects include;

Clown Shoes Beer / Packaging Design and Illustration

Designed labels and illustrations for *Clown Shoes* series of craft beers and ales. Designed 4-pack carriers, case boxes and POS signage.

Boston Scientific / Web Design and Production

Managed the Women's Health, Urology, and Gastroenterology portions of the Boston Scientific web site. Designed emails, mini-sites, and web pages for events. Maintained the Women's Health Facebook, Twitter and YouTube accounts.

TJX / Product Development Illustrator

Working with the Seasonal and Home Department, illustrated concept art for both the 2010 Home & Harvest, and Halloween Seasons. Also created technical illustrations for a series of jewelry boxes and desk storage for the 2010 Back to Campus line.

Brine/Warrior Sports / Graphic Design and Illustration

Developed design and produced concept art for new line of Brine Goalie Gloves. Designed soccer ball for Donna Karan's Edun special event. Produced print ads, art for World Cup line of soccer balls.

HiWired / Corporate Identity Development

Developed consumer-side design and brand guidelines of HiWired, Inc. Also teamed with B2B division on white label products that incorporated the brand identities of HiWired's corporate partners, including Comcast, Sony, and OfficeMax.

Arborway Imports / Packaging Design and Illustration

Developed label designs and original illustrations for *The Gondolier* series of Italian imported wines.

Bradford Mercantile / Web Site Design

Designed look and architecture of <http://bradfordmercantile.com>

kor group / Design Production Manager

Provided oversight and production of print-on-demand system for CitiStreet. Design, production and management of Beth Israel Deaconess Medical Center event signage.

CoreStreet, Ltd. / Graphic Design and Production Management

Directed brand development and design for Web site, white papers, collateral materials, PIVMAN packaging and promotional items, event signage and presentations.

LifeTips.com / Interactive Design and Illustration

Illustrated icons for over 400 LifeTips topics. Web site design and production support.

RainCastle Communications / Graphic Design and Production

Provided design and production support for print and interactive design departments, specialized in informational graphics and annual reports. Illustrated and animated online seasonal card, see <http://www.staceygeorge.com/holidayrain/index.html>

references and portfolio available upon request

clients

Alex Gambal Vineyards
Arborway Imports
Boston Scientific
Bradford Mercantile
Brine/Warrior Sports
Capitol Design
Carter Halliday
Clark University
Clown Shoes Beer
CoreStreet, Ltd.
Geochron Industries
The Gillette Company
Goddard House
the Graphic Group, inc.
Harte-Hanks Communications
HiWired, Inc.
kor group
Legal Insight Media
LifeTips.com
New England Biolabs
Ogilvy Adams & Rinehart
PageWorks
Phoenix Media Group
PricewaterhouseCoopers, Ltd.
RainCastle Communications
RR Donnelley
State Street Corporation
Studio-e Design Group
Sun Life Financial
TJX
Tufts University
Vicom
Wellesley Hills Group

education

Savannah College
of Art and Design
Graduated cum laudé
BFA in Illustration/Art History

skills

Brand development
Print and interactive design
Illustration
Image manipulation
Presentation design
Production management

interests

Photography
Ukulele
Cooking
Mopeds
Antique Postcards